

## 2019 JSAE/SAE P, F&L International Meeting Specifications of Program Book Advertisements

### Program Book Advertisements

#### Overview of the program book

Published by: Society of Automotive Engineers of Japan, Inc. (JSAE)  
 Print run: 1,000 copies (planned)  
 Publication date: August 25, 2019  
 Distributed to: 2019 P, F&L related companies and meeting participants  
 Format: A4 size (full page: 267 by 180 mm, half page: 128.5 by 180 mm)

#### Advertisement Fee and Pages

Page	Number. of companies	Size	Fee (tax incl.)
Table 2 (Back of cover page)	1	A4: 1 page	¥216,000
Page opposite Table 2	1	A4: 1 page	¥216,000
Insert before articles	Several	A4: 1 page	¥108,000
		A4: 1/2 page	¥54,000
Insert after articles	Several	A4: 1 page	¥86,400
		A4: 1/2 page	¥43,200
Page opposite Table 3	1	A4: 1 page	¥162,000
Table 3 (Back of back cover)	1	A4: 1 page	¥216,000
Table 4 (Back cover)	1	A4: 1 page	¥270,000

\* When choosing pages with space for only one company, we might not be able to meet your request. We ask for your kind understanding.

\* Full page: 267 by 180 mm, half page: 128.5 by 180 mm.



# 2019 JSAE/SAE P, F&L International Meeting Guideline for Program Book Advertisements Application

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### How to apply

- Send the application form via e-mail or fax to the secretariat by Monday, April 29, 2019.
- We will adjust the placement of your advertisement if we cannot meet your original request. Thank you for your understanding.
- The same fee applies to both color and monochrome advertisements.

### Submission of advertisements

Due date: Thursday, June 27, 2019  
Submission format: Create an Adobe Illustrator or PDF file.  
We recommend sending a PSD file if you are submitting high-resolution images.

- \* Outline the fonts and embed the images for files submitted in Illustrator format.
- \* Embed the fonts for files submitted in PDF format.
- \* Large files can be written to a CD-R and sent via mail.

Submit to: Secretariat of the 2019 P, F&L  
Email: pfl2019@jtocom.co.jp  
Celestine Shiba Mitsui Bldg., 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan  
c/o JTB Communication Design, Inc.

Two program books will be sent to the person in charge when issued.

### Payment conditions

- The JSAE will send its invoice to the person in charge after your application form has been received.
- Please send your payment by bank transfer to the designated account.
- You are responsible for any additional bank transfer fees.
- Once the payment is made, no refund will be made even if the application is canceled.

Contact information for application and inquiries

Secretariat of the 2019 P, F&L  
(within the JTB Communication Design, Inc. offices)  
Email: pfl2019@jtocom.co.jp  
Tel: +81-3-5657-0777 Fax: +81-3-3452-8550



**Society of Automotive Engineers of Japan, Inc.**